



Gwasanaeth Tân ac Achub
Fire and Rescue Service

Community Risk Management Implementation Plan

(CRMIP) Consultation 2026-27

Equality Impact Analysis Report



**ATAL AMDDIFFYN YMATEB
PREVENTING PROTECTING RESPONDING**

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Introduction

This equality Impact analysis report has been developed alongside the service's consultation report concerning its Community Risk Management Implementation Plan (CRMIP) 2026-2027 following the consultation period between 23rd October 2024 and 16th December 2025. Specific engagement with different equality interest groups during the consultation period has enabled people across all protected characteristics to provide feedback regarding the proposed principles, their perceptions in terms of risk and to assess whether any of the proposed plans could place certain groups of people or communities at a disadvantage.

The overarching aim of this equality impact analysis is to highlight specific themes (particularly with regards to equality of access and opportunity) that emerged from the feedback during the CRMIP 2026-27 consultation. From this analysis, potential risks of discrimination can be identified and mitigation can be implemented accordingly. As defined by the Equality Act 2010 (Statutory Duties) (Wales) Regulations 2011, this analysis will focus on the protected characteristics which fall within the Public Sector Equality Duty (PSED) and within the Socio-Economic Duty in Wales, as well as consideration of any possible implications on the Welsh Language, according to the requirements of the Welsh Language Standards.

Background and Context of the CRMIP Consultation

Under the Local Government (Wales) Measure 2009 and Wellbeing of Future Generation Act 2015, Fire and Rescue services within Wales are required to consult on the arrangements they propose to put in place to secure continuous improvement and the improvement objectives and standards they intend to set themselves.

In June 2024, the service has adopted a five-year CRMP (2024-29) with annual implementation plans, based on a strategic framework developed by The National Fire Chiefs Council. The CRMP is intended to assist in transparent and justifiable decision-making and help Fire and Rescue Services identify collaborative opportunities with partner organisations more easily. In developing this plan, there is a requirement to 'effectively consult and engage' (in line with its governance arrangements) with communities, staff and stakeholders at appropriate stages of the community risk management planning and implementation process.

The annual CRMIP document identifies the expected risks and challenges that the Service may experience within the next year, so annual consultations enable the Service to review existing risks but also identify any new and emerging risks.

Equality Impact Analysis (EIA): The Legal Context

The Public Sector Equality Duty (PSED) is part of the Equality Act 2010 (Statutory Duties) (Wales) Regulations 2011 and came into force in April 2011.

Section 149 of the Equality Act sets out the main duty and states that authorities must, in the exercise of their functions, “have due regards to the need to” eliminate any conduct that is prohibited by the Act. This includes discrimination, harassment and victimisation related to the ‘Protected Characteristics’ which include;

- Age
- Disability (Including long term health conditions)
- Gender reassignment
- Marriage & Civil Partnership
- Pregnancy and maternity
- Race (Ethnicity)
- Religion or belief
- Sex (Gender)
- Sexual orientation

Whilst ‘marriage and civil partnership’ is also a protected characteristic, under the Equality Act 2010, it is not covered by the PSED in the same manner as the other protected characteristics, listed above and is for the purposes of the duty to eliminate discrimination. It is important to note that Section 1 of the Equality Act ‘Socio-economic duty’ came into force in Wales on 31st March 2021, and this requires the same due regard as the nine protected characteristics listed above.

The Welsh Language (Wales) Measure 2011 is also another legal consideration which has been included in the EIA. In compliance with the Policy Making standards within the Service's Welsh Language Standards compliance notice, it states that consideration should be made of any effects, whether positive or adverse to the Welsh Language. The EIA must include any identifiable effects on the opportunities for persons to use the Welsh language and treating the Welsh language no less favourably than the English language.

The PSED has three main facets, and these are to:

1. Eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under the Act;
2. Advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it;
3. Foster good relations between persons who share a relevant protected characteristic and persons who do not share it.

Having due regard to the need to 'advance equality of opportunity' between those who share a protected characteristic and those who do not includes having due regard to the need to remove or minimise disadvantages suffered by them. Having due regard also means public organisations, such as NWFRS, take measures to meet the needs of such persons where those needs are different from persons who do not have that characteristic, and encourage those who have a protected characteristic to participate in public life.

As an essential part of meeting their PSED, public authorities conduct Equality Impact Analysis. This will be documented through the completion of an Equality Impact Assessment (EqIA). An Equality Impact Analysis is an assessment of a proposed organisational policy, or a change to an existing one so that it can be determined whether the policy has a disparate impact on persons from the protected characteristics. Whilst there is no longer a prescriptive way of doing this, case law has provided guidance in how to undertake an equality impact analysis, namely:

- Ensure there is a written record of the equality considerations that are considered;
- Ensure any decision-making included consideration of the actions that would help to avoid or mitigate any negative impacts on particular equality groups;
- Ensure the decisions made are done so on evidence; and
- Ensure the decision-making process is transparent.

Methodology

Underpinned by the three main facets of the PSED (listed earlier), this report highlights various themes which emerged from feedback in response to the exact same questions that were included online questionnaires and focus groups.

This report and the accompanying Equality Impact Assessment (EqIAs) focus on the equality related findings of the public consultation which was conducted between 23rd October and 16th December 2025.

Approximately 80 different partner organisations and community groups were contacted to help promote the consultation. Amongst these partners included equality interested groups which consisted of community groups, charities and organisations that support specific groups of people (i.e. ethnic minority groups, young/older people, disabled people to name a few). Some equality interest groups were happy to complete and promote the online questionnaire amongst their members, whilst most groups preferred to organise a focus group which enabled them to provide feedback directly. In person focus groups also addressed barriers that some people experience relating to language, limited language and communication skills, those who are digitally excluded and people that simply prefer to speak to a person and ask questions.

This report draws together the detail around engagement and consultation activity; the demographics of the NWFRA area, with specific reference to protected characteristics; the potential impact of the proposed activities relating to the five principles, specifically regarding equality of access; and any mitigating factors which will help to manage and mitigate any potential risks associated.

North Wales Fire and Rescue Service Area Demographics

North Wales has a population of circa 687,000 people spread over a geographical area of 2383 square miles (or 6,172 square kilometres). The region is made up of six counties which include Conwy, Denbighshire, Flintshire, Gwynedd, Ynys Mon, and Wrexham. It encompasses a diverse landscape, including Eryri National Park, coastal areas, and rural communities. The region is well connected, with major highways, railways, and ports providing access to the rest of the UK and Europe.

The largest city in North Wales is Wrexham, which serves as a hub for commerce and industry, while other major conurbations include Bangor, Caernarfon, Colwyn Bay, Deeside, Llandudno and Rhyl. The region is also home to several universities and colleges, providing a strong talent pool for local and international businesses that are located here. Additionally, the region is a popular tourist destination, attracting visitors from all over the world with its stunning coastline, rich history, and unique culture.

Welsh, as a language for living, remains at the heart of the modern Welsh identity. Enjoying family life, education, work and leisure all through the medium of Welsh is testimony to the importance of the language to the people of Wales.

With regards to the 687,000 people that reside in North Wales, the 2021 Census data¹ states that 22.3% of the population were aged 65 years and over. Out of all local authorities across Wales, Conwy (27.4%) and Anglesey (26.4%) have the highest percentages of people aged 65 years and over. Conwy (1.5%) has the highest percentage of people aged 90 years in Wales. With intersectionality in mind, it is useful to explore disability and age due to a notable difference in the data between 2011 and 2021, particularly in the younger and older age groups². For females aged 15 to 19 years, the 2021, particularly in the younger and older age groups². For females aged 15 to 19

¹ Office of National Statistics (2021) Population and household estimates, Wales: Census 2021, Found at:

www.ons.gov.uk/peoplepopulationandcommunity/populationandmigration/populationestimates/bulletins/populationandhouseholdestimateswales/census2021#local-authority-populations-in-wales

² Office for National Statistics (2023b) Disability by Age, sex and deprivation, England and Wales: Census 2021. Found at:

www.ons.gov.uk/peoplepopulationandcommunity/healthandsocialcare/disability/articles/disabilitybyagesexanddeprivationenglandandwales/census2021#:~:text=Source%3A%20Office%20for%20National%20Statistics%20-%20Census%202021,-

years, the percentage of disability was 13.3% in 2021, 8.1 percentage points higher than in 2011 and 7.9 percentage points higher than in 2001. This trend continued into the 20 to 24-year age group, where disability prevalence increased substantially, from 6.2% in 2011 to 17.9% in 2021. For males, the increased prevalence of disability in 2021 began at earlier ages; 8.6% of males aged 5 to 9 years were disabled in 2021, compared with 5.6% in 2011 and 6.5% in 2001³.

The population of North Wales is much less ethnically diverse than across England and Wales as a whole and 96.8% of the population identified as “White” in the 2021 Census. In North Wales, the highest proportions of people from “Any other White background” in 2021 were in Wrexham (4.8%) and Flintshire (3.9%) and the lowest found in Anglesey (1.9%)⁴.

Age

The age of an individual, when accompanied with additional factors such as other ‘protected characteristics’ may affect their access to public services. Individuals may also experience discrimination and inequalities because of their age.

The European Social Survey 2012 found that age discrimination was the most common form of prejudice experienced in the UK, with 28% of respondents saying they had experienced prejudice based on age. In this section the age category to which most attention is given is 65+, as this is the age band that faces the most age-based discrimination. Analysis of the 2021 Census data shows that North Wales residents aged 65 or over were more likely than those under 65 to:

- Have a long-term limiting illness;
- Be in poor health;
- Be living on their own.

³ Office for National Statistics (2023b) Disability by Age, sex and deprivation, England and Wales: Census 2021. Found at:

www.ons.gov.uk/peoplepopulationandcommunity/healthandsocialcare/disability/articles/disabilitybyagesexanddeprivationenglandandwales/census2021#:~:text=Source%3A%20Office%20for%20National%20Statistics%20-%20Census%202021,-Embed%20code&text=In%20Wales%2C%2022.3%25%20of%20females,10.4%25%20and%209.5%25%20respectively

⁴ Welsh Government (2022) Ethnic group, national identity, language and religion in Wales - Census 2021, Found at: <https://www.gov.wales/ethnic-group-national-identity-language-and-religion-wales-census-2021-html#:~:text=90.6%25%20of%20the%20population%20identified,to%202.3%25%20in%202011>

Be without access to a car;

- Be providing unpaid care of 50 hours or more a week;
- Be living in a household without central heating.

People aged 50 or over were more likely than those under 50 to:

- Be living on their own;
- Be isolated and excluded;
- Be providing unpaid care; and
- Have no qualifications.

The ageing population will have financial and resource implications, as this will likely to be the age at which the health and social care needs of individuals will increase.

Disability

Under the Equality Act 2010, a person has a disability if they have a physical or mental impairment which has a substantial and long-term adverse effect on that person's ability to carry out normal day-to-day activities. This is consistent with the Census definition of a limiting long-term health problem.

According to 2021 Census data, North Wales has 20.7% of the total population reporting a disability and/or long-term health condition. The national average in Wales is 21.1% and for comparison purposes 17.7% in England⁵.

Disability and age are closely related, with older people being more likely to be disabled. In North Wales, Census 2021 data shows that the age group with the highest proportion of people with below average health are those ages 65 and over (12.5%), with the lowest proportion in those aged 15 years and under (0.5%). This was seen in all local authorities with some minor variation in the percentages.

⁵ Office for National Statistics (2023c) Disability, England and Wales: Census 2021. Found at: [www.ons.gov.uk/peoplepopulationandcommunity/healthandsocialcare/healthandwellbeing/bulletins/disabilityenglandandwales/census2021#:~:text=In%20Wales%2C%20in%202021%2C%20a,\(23.4%25%2C%20696%2C000\)](https://www.ons.gov.uk/peoplepopulationandcommunity/healthandsocialcare/healthandwellbeing/bulletins/disabilityenglandandwales/census2021#:~:text=In%20Wales%2C%20in%202021%2C%20a,(23.4%25%2C%20696%2C000))

In North Wales, the highest percentage within the population aged 17 years or under with below average health were aged 16 to 17 years (1.2% of this population), and the lowest percentage in North Wales was in those aged 2 years and under (0.3% of this population). There was some variation in the local authorities although the highest percentage was in those aged 16 to 17 years in all local authorities except Denbighshire where the highest percentage was in those aged 15 years (1.7% of this population). It is not possible to compare this data with the data included in the previous report as an alternative data source was used.

Gender

According to the Census 2021 data, the North Wales population by gender is 51% female and 49% male. When combined with additional factors such as living alone, employment status, financial income, health and social care needs, research suggests that one's gender can have disproportionate outcomes. People are disproportionately affected by their gender when different concepts are explored which include Hate crime and domestic abuse⁶, gender pay gap and financial income⁷, accessing health care⁸, mental health⁹, domestic abuse¹⁰ and individuals may also experience discrimination and inequalities because of their gender¹¹.

Sexual Orientation

Sexual orientation is an umbrella term covering sexual identity, attraction, and behaviour. According to Stonewall¹², approximately 7% of people identify as having a sexual orientation that involves being attracted to people of more than one gender.

⁶ Stop Hate (2023) Gender Based Hate Crime, Found at www.stophateuk.org/about-hate-crime/gender-based-hate-crime/

⁷ ONS (2022) Gender Pay Gap 2022, Found at www.ons.gov.uk/employmentandlabourmarket/peopleinwork/earningsandworkinghours/bulletins/genderpaygapintheuk/2022

⁸ WHO (2023) Gender and Health, Found at www.who.int/news-room/questions-and-answers/item/gender-and-health

⁹ Mental Health Foundation (2023) Men and Mental Health, Found at www.mentalhealth.org.uk/explore-mental-health/a-z-topics/men-and-mental-health

¹⁰ ONS (2021) Domestic Abuse Victims, Found at www.ons.gov.uk/peoplepopulationandcommunity/crimeandjustice/articles/domesticabusevictimcharacteristicsenglandandwales/yearendingmarch2022

¹¹ CIPD (2023) Gender Equality Work, Found at www.cipd.org/uk/views-and-insights/cipd-viewpoint/gender-equality-work/

¹² Stonewall (2022) Rainbow Britain Report, Found at: www.stonewall.org.uk/system/files/rainbow_britain_report.pdf

According to the Census 2021¹³, 89.4% of the Welsh population identify as heterosexual or straight, 7.6% of the population 'did not answer', with 3% of the population identifying as Gay, Lesbian, Bisexual or 'other'.

Research investigating people's experience of accessing public services has found that people that identify as Gay, Lesbian, Bisexual or an orientation other than heterosexual, often involves inequality and restricted access. Although there is very limited research on fire and rescue services, restricted access has been highlighted in various public services including health care¹⁴ and Police and Local authorities¹⁵.

Gender Reassignment

Gender reassignment is defined by the Equality Act 2010 as a person who is proposing to undergo, is undergoing or has undergone a process (or part of a process) for the purpose of reassigning their sex by changing physiological or other attributes of sex. This means an individual does not need to have undergone any treatment or surgery to be protected by law. Evidence shows that when transgender and/or non-binary people reveal their gender variance, they are exposed to a risk of discrimination, bullying and hate crime¹⁶.

67% of transgender people and 70% of non-binary people had experienced depression in the past year¹⁷. Almost half of the people who identified as transgender (46%) thought about taking their own life in the past year; 60% thought their life was not worth living; and 12% had made a suicide attempt.

¹³ ONS (2021) Sexual Orientation, Age and Sex in England and Wales, Found at: www.ons.gov.uk/peoplepopulationandcommunity/culturalidentity/sexuality/articles/sexualorientationageandsexenglandandwales/census2021

¹⁴ Stonewall (2018) LGBT+ in Britain Report 2018, Found at:

www.stonewall.org.uk/system/files/lgbt_in_britain_health.pdf

¹⁵ Stonewall (2017) LGBT+ in Britain: Hate Crime, Found at:

www.stonewall.org.uk/system/files/lgbt_in_britain_hate_crime.pdf

¹⁶ Stonewall (2018) LGBT+ in Britain: Trans Report, Found at:

www.stonewall.org.uk/system/files/lgbt_in_britain_-_trans_report_final.pdf

¹⁷ Manchester University (2018) Found at:

<https://sites.manchester.ac.uk/carms/2020/06/17/gender-identity-why-are-transgender-and-non-binary-people-more-at-risk-of-suicide/>

By comparison, it is estimated that around 20% of the general population experience suicidal feelings in their lifetime¹⁸ and around 13% self-harm¹⁹. Therefore, transgender and non-binary people are at a much greater risk of a range of suicidal experiences, as they face mental health problems and suicidal experiences at significantly higher rates than the general population, especially amongst younger people^{20,21}.

Research has also found that trans and/or non-binary people encounter significant difficulties in accessing and using health and social care services due to staffs' lack of knowledge and understanding and sometimes prejudice²².

Research carried out by Stonewall²³ found that a quarter of health and social care staff were not confident in their ability to respond to the specific care needs of trans and/or non-binary people patients and service users.

An increasing number of trans people are accessing Gender Identity Clinics; it is unclear if this represents an increase in the trans population or an increasing proportion of the trans population accessing Gender Identity Services²⁴.

Whilst there are no official estimates of gender reassignment at either national or regional level, Stonewall estimate²⁵ that around 1% of the population identify as trans, including people identifying as non-binary. Therefore, a logical estimation would suggest between 6,000 and 7,000 people in North Wales are experiencing some degree of gender variance.

¹⁸ Time To Change (2020). Suicidal feelings, Found at: <https://www.time-to-change.org.uk/about-mental-health/types-problems/suicidal-feelings#toc-2>

¹⁹ Selfharm UK (2020) Self-harm statistics, Found at: <https://www.selfharm.co.uk/get-information/the-facts/self-harm-statistics>

²⁰ Stonewall (2017) School Report, Found at: www.stonewall.org.uk/resources/school-report-2017

²¹ Transgender Trend (2016) The Suicide Myth, Found at: www.transgendertrend.com/the-suicide-myth/

²² Royal College of Nursing (2020) Fair Care for Trans and Non-Binary, Found at: www.rcn.org.uk/Professional-Development/publications/rcn-fair-care-trans-non-binary-uk-pub-009430

²³ Stonewall (2018) LGBT+ in Britain: Trans Report, Found at: www.stonewall.org.uk/system/files/lgbt_in_britain_-_trans_report_final.pdf

²⁴ LGBT Foundation (2017) Transforming Outcomes A review of the needs and assets of the trans community, Found at: <https://dx.fy8lrzbp.ywr.cloudfront.net/Files/acd2bcc5-a2d4-4203-8e22-aed9f4843921/TransformingOutcomesLGBTFdn.pdf>

²⁵ University of Bristol (2018) Ensuring trans people in Wales receive dignified and inclusive health and social care in later life: The Trans Ageing and Care (TrAC) project, 2016-18, Found at: www.bristol.ac.uk/policybristol/policy-briefings/trans-ageing-and-care-project/

Pregnancy and Maternity

The Equality Act 2010 protects people who are pregnant, have given birth in the last 26 weeks (non-work context) or are on maternity leave (work context) against discrimination in relation to their pregnancy.

In the past 20 years, North Wales range between 7,086 and 7,826 live births each year. Over this period, the largest proportions of these deliveries were in the 25 to 29-year-old age group. The second largest proportion of births were in the 30 to 34-year-old group, whereas the over 40's group were the lowest. Over the past two decades, teenage births have made up between 4.7% to 9.6% of overall births in North Wales each year. With exception of the occasional year, teenage births have reduced year-on-year since 2003.

Race

The Equality Act 2010 states that race includes colour, nationality, ethnic or national origin. 96.8% of people in North Wales identify as White Welsh/British. Asian or Asian Welsh/British was the second largest ethnic group (1.4%), followed by mixed or multiple ethnic groups (1.1%), other ethnic group (0.4%) and Black, British Welsh/British, Caribbean or African (0.3%).

The population of North Wales is much less ethnically diverse than across England and Wales as a whole and 96.8% of the population identified as "White" in the 2021 Census. In North Wales, the highest proportions of people from "Any other White background" in 2021 were in Wrexham (4.8%) and Flintshire (3.9%) and the lowest found in Anglesey (1.9%).

The COVID-19 pandemic had a disproportionate impact on people from ethnic minority communities and recently the Welsh Government²⁶ highlighted that highlighted many people, including those who were born in Wales, still experience racism on a regular basis.

²⁶ Welsh Government (2022) Anti-Racism Action Plan, Found at: www.gov.wales/sites/default/files/publications/2022-06/an-introduction-to-an-anti-racist-wales.pdf

²⁷ Equality and Human Rights Commission (2016) Healing a divided Britain, Found at: www.equalityhumanrights.com/sites/default/files/2021/healing-a-divided-britain-august-2016.pdf

An Equality and Human Rights Commission report²⁷ from 2016 highlighted various issues that are still relevant in 2023 for people from ethnic minority groups that continue to experience discrimination and inequality in education, employment, housing, pay and living standards, health, and the criminal justice system.

Amongst people aged 65 and over, Asian/Asian British people and Black African/Caribbean/Black British people were more likely than people from other ethnic backgrounds to have a long-term limiting illness and to be in poor health.

People of Gypsy or Irish Traveller origin were considerably more likely to be in poor health compared with all other ethnic groups (15.9% of Gypsy/Irish Travellers compared with 4.6% of White British people). Gypsies and Travellers are still regarded as having the poorest health and lowest life expectancy in the UK.

Households headed by people from 'other White', mixed/multiple, Asian/Asian British, Black African/Caribbean/Black British and 'other' ethnic backgrounds were all more likely than households headed by people from White British backgrounds to have fewer bedrooms than was required. People from mixed/multiple and Black African/Caribbean/Black British backgrounds were more likely than other ethnic groups to live in social housing. People from White British and White Irish backgrounds were less likely than other ethnic groups to be living in private rented housing.

People from all groups which were not White British were more likely than White British people to be living in a household without access to a car or van.

Amongst people aged 25-34, people from White backgrounds were less likely to be unemployed than people from Black and Minority ethnic backgrounds. Amongst people aged 25-34, people from White Irish and Asian/Asian British backgrounds were more likely to have level 4 qualifications (a degree or higher) than White British people, whilst people from Black African/Caribbean/Black British, 'other' White, and 'other' ethnic backgrounds were less likely than White British people to have this level of qualification.

Amongst people aged 16-24, people from mixed multiple, White Irish, 'other' White and 'other' ethnic backgrounds were all more likely than people from White British backgrounds to have no qualifications. In the same age group, people from Asian/Asian British backgrounds were less likely than White British people to have no qualifications. The percentage of people in this age group with no qualifications was similar for Black African/Caribbean/Black British people and White British people.

Amongst people aged 25-49, people from White Irish, White British and 'other' White backgrounds were less likely to be unemployed than people from Black and Minority ethnic backgrounds. Amongst people aged 25-49, White Irish and Asian/Asian British people were more likely to be in higher managerial, administrative and professional occupations than White British people, whilst people from Black African/Caribbean/Black British, 'other' White, mixed/multiple, and 'other' ethnic backgrounds were less likely than White British people to be in such occupations.

Religion and/or Belief

According to the 2021 Census²⁸, Christianity is the most common religion within all ages in North Wales and represents 49.8% of the population. Whilst the next main group stated they had no religion at 41.7%, statistics show 1.8% of the population account for people who follow Buddhist, Hindu, Jewish, Muslim and Sikh religions. 6.7% of people chose not to state their religion or belief.

In summary, North Wales has a higher proportion of people who are Christian, have no religion, or have not stated a religion than the national figures. In contrast it has a lower proportion of people who follow a religion other than Christianity, which reflects the ethnic composition of the religion.

²⁸ Office for National Statistics (2021) Religion, England and Wales: Census 2021 Found at: www.ons.gov.uk/peoplepopulationandcommunity/culturalidentity/religion/bulletins/religionenglandandwales/census2021

Marriage and Civil Partnership

As mentioned earlier in the report, marriage and civil partnership do not fall under the PSED in the same way as the other protected characteristics, however the Equality Act 2010 does protect individuals who are in a civil partnership, or marriage, against discrimination. The Service has considered this protected characteristic in the same way, mainly because a person's relationship status is one of the many factors that may place them at more 'risk' of fire in the home. For example, if people live alone, they are more at risk of experiencing fire in the home. People aged 65 and over that live alone are at even further risk.

Evidence suggests being married is associated with better mental health²⁹, and physical health³⁰. There is less evidence on the benefits of being in a civil partnership, but it is likely the benefits will also be experienced by people in similarly committed relationship such as civil partnerships. Where heterosexual couples differ from couples in same-sex relationships and civil partnerships, they experience hate crime, discrimination, and victimisation because of their sexual orientation³¹ and this is likely to negatively impact on their mental wellbeing and sense of safety. This may also relate to a lack of public recognition and a consistent social framework on which such relationships can be built³².

Across older age groups, both men and women living as a couple were more likely to be in very good or good health compared to those not living as a couple, regardless of whether those not living as a couple lived with other people³³.

²⁹ Kiecolt-Glaser, J. K. & Newton, T. L. (2001) Marriage and health: his and hers. *Psychological bulletin*, Vol 127(4), 472.

³⁰ Johnson, D.R. & Wu, J. (2002) An empirical test of crisis, social selection, and role explanations of the relationship between marital disruption and psychological distress: A pooled time-series analysis of four-wave panel data. *Journal of marriage and family*, Vol 64(1), 211-224.

³¹ King et al (2003) Mental health and quality of life of gay men and lesbians in England and Wales: controlled, cross-sectional study. *The British Journal of Psychiatry*, Vol 183(6), 552-558.

³² King, M. & Barlett, A. (2006) What same sex civil partnerships may mean for health Found at: www.ncbi.nlm.nih.gov/pmc/articles/PMC2465551/

³³ Office of National Statistics (2021) People Population and Community, Found at: www.ons.gov.uk/peoplepopulationandcommunity/birthsdeathsandmarriages/ageing/articles/profileoftheolderpopulationlivinginenglandandwalesin2021andchangessince2011/2023-04-03

³⁴ Office of National Statistics (2021) People Population and Community, Found at: www.ons.gov.uk/peoplepopulationandcommunity/birthsdeathsandmarriages/ageing/articles/profileoftheolderpopulationlivinginenglandandwalesin2021andchangessince2011/2023-04-03

As you would expect, people aged 16-24 are the most likely to be single, while those aged 65+ are the most likely age group to be widowed or a surviving partner from a same sex civil partnership³⁴. Same sex civil partnerships are most common amongst 35–49-year-olds, where they account for 0.2% of the total age group. The proportion of people that are married, separated or divorced increases with age, until 65+ when it begins to fall, to consider the increasing proportion of people who have lost a partner.

Welsh Language Considerations

According to the 2021 Census³⁵, significantly, the highest percentages of Welsh speakers in Wales can be found in the North Wales counties of Gwynedd (64.4%) and Anglesey (55.8%). North Wales as a region is home to over a third of Wales' Welsh speaking population.

The Service is committed to promoting and facilitating the use of Welsh as a language of the workplace and community, and reports on this annually as required under the Welsh Language (Wales) Measure (2011). Alongside this, the Service supports the Welsh Government's 'Cymraeg 2050' Welsh language strategy with the target of a million Welsh speakers by 2050 (Welsh Government, 2017). The strategy aims to increase both the number of Welsh language speakers and to create favourable conditions for this to happen, including increasing the use of Welsh within the workplace across all sectors.

More information is published in the Equalities and Human Rights Commission monitoring report [click here](#).

Socio-economic Considerations

According to the Census 2021, some of the most deprived areas in Wales are concentrated in North Wales coastal and border towns^{36,37}.

³⁵ Welsh Government (2022) Welsh Language in Wales, Found at: www.gov.wales/welsh-language-wales-census-2021-html

³⁶ Welsh Government (2022) Analysis of population characteristics by area deprivation (Census 2021), Found at: www.gov.wales/analysis-population-characteristics-area-deprivation-census-2021-html

³⁷ Welsh Government (2021) Young people not in education, employment or training (NEET): April 2020 to March 2021. Found at: www.gov.wales/sites/default/files/pdf-versions/2021/9/2/1632824878/young-people-not-education-employment-or-training-neet-april-2020-march-2021.pdf

These areas include Rhyl and Kinmel Bay. In Rhyl South West, around 70% of households are affected by deprivation according to the map. Other areas, such as Abergele, Denbigh West and Gronant also have some high rates of deprivation, at around 60%. Around 50% of homes are affected by at least one type of deprivation in St Asaph, Dyserth and Mostyn. Caia Park Community in Wrexham lies within the 10 most deprived areas for the income, education and community safety domains. Other deprived areas include coastal communities across Flintshire such as Deeside, Delyn and Alyn. Comprehensive engagement was conducted in these deprived areas and a full breakdown is provided in full consultation report.

North Wales (14.4%) has the highest proportion of young people (aged 16 to 24) who are Not in Employment, Education or Training (NEET), when compared to 13.1% in South Wales who have the lowest³⁸. With intersectionality in mind, 55.8% (26,600) of males aged 16 to 24 years old were NEET, compared to 44.2% (21,100) of females aged 16 to 24. Disabled young people are more likely to be NEET than young people that are not disabled and the proportion of disabled people who are NEET rises from 18.1% at age 16 to 18 to 41.2% at age 19 to 24³⁹.

The employment rate for people aged 16 to 64 in Wales was 73.0% in the year ending March 2023, down 0.6 percentage points on the previous year⁴⁰. Unemployment rates differ across North Wales with Gwynedd (26.4%), Denbighshire (26.1%), Conwy (24.2%), Anglesey (22.6%) (Wrexham (22.1%) and Flintshire (21.3%)⁴¹.

³⁸ Welsh Government (2023) Participation of young people in education and the labour market: 2021 and 2022 (provisional), Found at: www.gov.wales/participation-young-people-education-and-labour-market-2021-and-2022-provisional-html

³⁹ Welsh Government (2022) Young people not in education, employment or training (NEET): April 2020 to March 2021, Found at: www.gov.wales/young-people-not-education-employment-or-training-neet-april-2020-march-2021-html

Employment (or working) does not preclude experiencing poverty and deprivation. Low-paid work is the biggest contributor to in-work poverty as it makes it very difficult to escape poverty, mainly because some people don't get paid enough or there are not many well-paying jobs in a particular area⁴². Pay gaps and in-work poverty affect certain groups much more than others and the risk of in-work poverty is greater for disabled and ethnic minority workers⁴³.

In terms of health, a household is classified as deprived if any person in the household has general health that is bad or very bad or is identified as disabled⁴⁴. A breakdown of disability can be found in the relevant section on page 9, it is worth noting that 21.1% of the North Wales population have a disability and/or long-term health condition⁴⁵. Although, Gwynedd (18.1%) is one of the local authorities with the lowest proportion of disabled people in Wales, the average percentage of disabled people across the region is higher than other parts of the UK. With intersectionality in mind, 22.3% of females and 19.8% of males were disabled. The percentage of those who were limited a little was 11.9% for females and 10.3% for males. A higher proportion of females than males indicated that they were limited a lot; 10.4% and 9.5% respectively⁴⁶.

With intersectionality in mind, there is a direct link between the cost-of-living crisis and health with 60% of people in Wales saying that their health has worsened due to rising costs⁴⁷.

⁴⁰ Welsh Government (2023) Labour market statistics (Annual Population Survey): April 2022 to March 2023. Found at: www.gov.wales/labour-market-statistics-annual-population-survey-april-2022-march-2023-html

⁴¹ Welsh Government (2023) Labour market statistics (Annual Population Survey): April 2022 to March 2023. Found at: www.gov.wales/labour-market-statistics-annual-population-survey-april-2022-march-2023-html

⁴² Joseph Rowntree Foundation (2020) UK Poverty Report 2019/20. Found at: www.jrf.org.uk/report/uk-poverty-2019-20

⁴³ Welsh Government (2019) Most children in poverty living in working households. Found at: www.gov.wales/most-children-poverty-living-working-households-new-report

⁴⁴ Office of National Statistics (2021) Household deprivation variable: Census 2021, Found at: www.ons.gov.uk/census/census2021dictionary/variablesbytopic/demographyvariables/censu

Life expectancy is an important consideration when exploring living standards and health. In Wales, life expectancy at birth was 82 years for women and 78 years for men for 2018-20⁴⁸. This was a slight reduction for both males and females, following higher death rates in 2020 during the COVID-19 pandemic. Healthy life expectancy was 62 years for females and 61 years for males in 2018 to 2020.

Welsh Government statistics⁴⁹ suggest the highest life expectancy for women in North Wales was 83.1 years in Conwy and Gwynedd, while in men it was Gwynedd (79.5). The lowest life expectancy for women in North Wales was in Denbighshire (81.1) and in men it was Denbighshire and Wrexham (78.3).

[s2021/householddeprivation#:~:text=A%20household%20is%20classified%20as%20deprived%20in%20the%20health%20dimension,or%20illnesses%20are%20considered%20disabled](#)

⁴⁵ Welsh Government (2023) Health disability and provision unpaid care Wales Census 2021, Found at: www.gov.wales/health-disability-and-provision-unpaid-care-wales-census-2021-html

⁴⁶ Office of National Statistics (2021) Disability by age, sex and deprivation, England and Wales: Census 2021, Found at:

www.ons.gov.uk/peoplepopulationandcommunity/healthandsocialcare/disability/articles/disabilitybyagesexanddeprivationenglandandwales/census2021#:~:text=In%20England%2C%2018.7%25%20of%20females,19.8%25%20of%20males%20were%20disabled.

⁴⁷ National Health Service (2022) 60 per cent of people in Wales say their health has worsened due to rising cost of living. Found at: www.nhsconfed.org/news/60-cent-people-wales-say-their-health-has-worsened-due-rising-cost-living

⁴⁸ Welsh Government (2022c) Wellbeing of Wales, 2022. Found at: www.gov.wales/wellbeing-wales-2022-healthier-wales-html#:~:text=Life%20expectancy%20at%20birth%20was,males%20in%202018%20to%202020

⁴⁹ Welsh Government (2022c) Wellbeing of Wales, 2022. Found at: www.gov.wales/wellbeing-wales-2022-healthier-wales-html#:~:text=Life%20expectancy%20at%20birth%20was,males%20in%202018%20to%202020

Engagement and Consultation with Specific Equality Groups

A series of Equality, Diversity and Inclusion focus groups were organised in partnership with equality interest groups across North Wales. During each focus group, an overview of the CRMIP was provided and feedback was captured in line with the same questions listed in the consultation questionnaire. This approach ensured the questions posed to the community members were consistent, and feedback could be compared and contrasted.

Consultation questionnaires were completed during the focus groups and scribes assisted some people who were unable to write. Some attendees chose to take a copy of the CRMIP 2026-27 and questionnaire with them to complete and return at a later stage. Focus groups are a very effective way to capture feedback, especially amongst people who know very little about the fire and rescue service as they are able to ask questions and query information that is not clear.

397 people responded to the consultation. 386 people responded in English, and 11 people responded in Welsh. Some of the respondents provided feedback on behalf of a much wider group of people (i.e. their 'community' group or charity). Amongst the 23 focus groups that were organised, over 1000 people (directly or indirectly) were engaged and represented in the feedback that was provided.

The mixed method approach used for the CRMIP consultation enabled the Service to show due regard across different equality interest groups. This was reflected in the wide range of feedback from people across all age groups, all geographical areas, (including rural and urban), disabled people, LGBTQ+ people and there was an equal gender balance. Also, feedback emerged from people across all ethnic backgrounds and amongst people that affiliate with different religions and beliefs.

North Wales has some of the most deprived areas and communities in Wales, so specific charities were identified to organise focus groups and promotion of the consultation. In addition to this specific targeting, engagement with people from different socio-economic backgrounds did occur naturally due to the range of community partners and charities we worked with to organise focus groups and those that promoted consultation amongst their communities and networks. The importance of specific engagement with people from lower socio-economic backgrounds helps to assess that our future plans and service delivery is both suitable and accessible, thus ensuring this group of people are placed any disadvantage.

Summary of the Findings of the Equality Impact Analysis

Equality related themes relating to all five principles has been included in the relevant sections. Feedback has been summarised below and mitigation can be found in **BOLD**. Please note that specific actions are assigned to relevant departments as a way of addressing many of the 'mitigation' summaries provided.

People Principle

Recruitment Process and Communication: Various community members felt the recruitment process was slow and some community members felt the process was unclear, with some vacancies not widely advertised. There were also suggestions that advertising could be improved, such as improving the website and attending more community groups and student fresher fairs.

Mitigation: Recruitment processes are always being monitored, evaluated and improved for effectiveness. With regards to community engagement, the Service are proactive in engaging with various equality interest groups all year around. Although, it can be acknowledged that better and wider engagement is required, especially in some specific geographical areas and amongst people from specific protected characteristics, some of which are seldom heard.

Recruitment and Workforce Diversity: Many responses debated the emphasis on diversity versus prioritising the physical and mental health requirements needed for the role of a firefighter. Suggestions included to recruit more women and those from diverse backgrounds and people with life experience. However, others argued that ability should come first.

Mitigation: To ensure community members are clear about the benefits of recruiting and developing a diverse workforce, specific content could be published on the website and other communications. Clearly, some community members provided feedback which lacked any clarity to the reasons and benefits of having a diverse workforce.

Staff Development and Retention: Community members placed a strong emphasis on career progression, training and retention of staff to cut costs, thus recruiting new staff is expensive. There was a common theme regarding the Service needing to continue to improve its culture and improving empathy for people experiencing adverse mental health conditions.

Mitigation: In 2025, the Service devised various interventions to improve its workplace culture including new policies, staff training and culture champions programme to name a few. Two culture champions were appointed, and they are overseeing the Service's cultural action plan which addressed the key actions from the independent culture review.

The Service enable its people to access training relating to mental health awareness and mental health first aid, but it was clear many community members were unaware of this. Further positive news stories could be promoted with the public to raise awareness of all the good work that is happening.

Prevention Principle

Visibility and Community Engagement: There was huge support for Safe and Well checks (SAWC), although some equality groups, particularly older people, felt the service could be more effective at promoting this service. However, community members felt the Service's broader prevention work is not visible enough in communities, with Wrexham and rural areas mentioned. Community members felt the Service should use social media more effectively to spread fire safety messages. Comments also highlight the lack of awareness of the risks mentioned in the Community risk Management Plan 2024-29.

Mitigation: The Service's prevention has a robust community engagement plan (that aligns with a campaigns calendar) that enables us to visit and promote a range of services including SAWC's. However, the Service do acknowledge that the range and diversity of the group we visit could be broader, both in terms of geography and community groups that sometimes align with one or more protected characteristic(s).

'At Risk' Groups: Community members felt the Service should expand the Service's definition of 'At risk' groups, also described as 'vulnerable' to include homelessness, drug users, LGBTQ+ people, young people and students, and for people experiencing poverty and hardship.

Mitigation: Although the Service monitor emergency trends on daily basis, a monthly review of incident types enables the Service to plan and adapt its prevention interventions and communications. The feedback received has been very informative and this information helps ensure the Service are proactive in prevention emergencies in North Wales.

Partnership Working: Respondents felt the prevention principle is too narrow and lacks detail. The Service needs to work more closely with charities, health providers, and community groups to address risks.

Mitigation: The Service is proud that it has developed an excellent rapport with identified 'at risk' groups of people. Although we do acknowledge that there is an opportunity to broaden the range of partners we work with and establish relationships with more seldom heard communities to ensure our key safety messages are reaching those most at risk.

New and Emerging Technologies: Many respondents were concerned about e-bikes, e-scooters, use of electric items and cooking safely and there was concerns raised amongst children and young adults.

Mitigation: Our Service is proactive in promoting various safety campaigns that cover all the fire risks highlighted by the public during the consultation. This approach is overlaid by a robust prevention campaigns calendar that includes specific fire risks campaigns, but also specific groups of people that ensure young people, older people, people with religious affiliations, disabled people plus other relevant groups are targeted with key safety information, thus widening access to identified 'at risk' groups.

Protection Principle

Business Fire Safety and Support: There was strong support for protecting businesses and livelihoods by fire safety visits. However, community members felt that more checks should be completed on hotels, holiday lets, takeaways and pubs.

Mitigation: Through a risk-based inspection programme and referrals, the service prioritises specific businesses based on criteria, thus holding landlords and business owners to account for potential and actual risks to public safety. All the business types mentioned by community members during the consultation are featured heavily within our inspection programme.

Rural and Industrial Risks: Seasonal risks highlighted by the community, such as holiday homes and summer houses. Industrial risks included the mention of businesses at Wrexham Industrial Estate and large companies like Cadburys and Kronospan in Chirk.

Mitigation: Through a risk-based inspection programme and referrals, the service prioritises specific businesses based on criteria. Also, incident data and referrals are used to identify trends that shape priorities.

Response Principle

Availability, Response Times and Coverage: Concerns in general regarding the adequacy of fire engines, fire stations and staffing levels across the Service area. Community members stated repeated requests not to close fire stations. There was some specific reference to access to fire cover in rural parts of Wrexham.

Mitigation: The Service has no intention to close any fire stations. The Service has increased the number of wholetime fire stations (from 8 to 10) with wholetime following the introduction of a pilot project at Dolgellau and Porthmadog which now operates a day crewed system, thus improving fire cover across different rural areas in South Gwynedd. To ease any concerns of people living in rural parts of Wrexham, Wrexham fire station and the surrounding areas of Chirk and Johnstown cover this area effectively. In addition, cross-border arrangements with Shropshire FRS ensure effective fire cover is provided to specific rural areas located to the southeast of Wrexham.

Recruitment Challenges: Several community members felt there was a lack of advertising for vacant posts, too many recruitment process issues, retention and the need for more reliable staff.

Mitigation: The Service has experienced ongoing challenges regarding the recruitment of people into the role of an on-call-retained firefighter and some corporate service roles. The Service have a dedicated recruitment and availability team and their sole focus is to address the challenges associated to on-call recruitment and availability, plus the Human Resources team conduct ongoing evaluation of all recruitment activities.

Environmental Principle

Eco-Friendly Practices: Community members strongly supported the Service to environmental principle, with specific reference to switching from petrol and diesel vehicles to electric or HVO vehicles (where practically possible). There was strong support for our staff adopting recycling practices and reducing carbon footprint.

Mitigation: The service has planned to reduce their carbon footprint and become more energy efficient through various projects which can be seen within the service's [Environmental Strategy 2023-2030](#).

Are there any other equality issues that we could be thinking about?

During the consultation, a specific question in the questionnaire sets out to identify any additional information relating to equality and access issues. Three key themes emerged during the consultation.

Language Accessibility: Community members stated the importance of our Service providing conversational Welsh language skills and English support as part of the recruitment process. Improve language awareness and cultural differences within local communities.

Mitigation: Our Service provides a comprehensive training and development programme to ensure every member of staff can develop the relevant Welsh Language skills for their role. Our Service employ a dedicated Welsh Language Officer to support the development of Welsh Language. In addition, the Service have Welsh Language champions that are strategically positioned across North Wales to support and mentor learners and people wishing to advance their existing language skills. All apprentices that don't hold English pass grades are supported to access and complete their English alongside the qualification they are working towards as part of the role map.

Barriers for Specific Groups: Several community members highlighted the importance of equality, diversity, and inclusion with regards to recruitment practices and by ignoring individual differences will create barriers to recruiting.

Mitigation: As a Disability Confident Employer, our Service adopts inclusive recruitment practices to ensure individual needs are met during all stages of the recruitment process. Our Service are proactive to identify individual needs throughout the recruitment process, and this helps to identify and implement individual requests and reasonable adjustments.

Equality Focus: In contrast to the above theme, several community members felt the Service place too much emphasis on equality, diversity, and inclusion recruitment targets. From this small group of community members, they placed lots of emphasis on the Service needing to recruit the best person for the role, regardless of gender, sexual orientation or language skills.

Mitigation: Our Service does not have recruitment targets, although it does acknowledge that the diversity of its existing workforce fails short of being reflective of the diverse community it serves. Therefore, every effort is made to ensure people from specific protected characteristics are not disadvantaged, excluded or discriminated against during any stage of the recruitment process. Our Service uses positive action as a valid and legal way to attract people that are underrepresented in the workforce, but a nationally agreed set of criteria is used to assess the suitability of candidates, thus ensuring no favoritism exists when recruiting people regardless of their gender, sexual orientation, language skills or other protected characteristic(s).

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